

NOVEMBER 6, 2024



## With You Today



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Setting the Stage



Exploring a Selection of Existing Data Privacy Rules

## Agenda



Challenges in the Current Landscape



Expected CUI Rule from Department of Education: Scoping, Safeguarding, & Self Inspection



Questions

## Setting the Stage





## Setting the Stage



**Privacy** 

VS.

Security

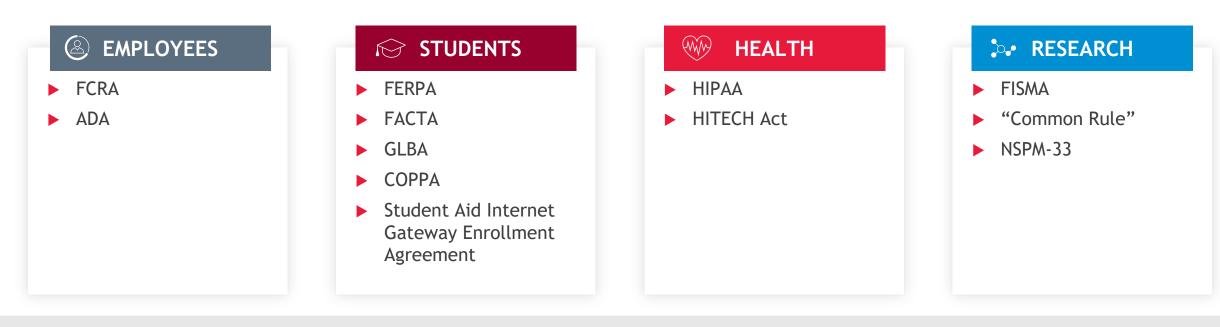


# **Existing Data Privacy Rules**





## Landscape of Privacy and Security Rules



International Privacy Laws (incl. GDPR)

State Privacy Laws

**Electronic Communications Privacy Act** 

**Export Controls** 

## Family Education Rights and Privacy Act of 1974 (FERPA)

#### **PURPOSE & APPLICABILITY:**

Protects the privacy of student education records. Applicable to all educational institutions receiving funding from the U.S. Department of Education.

#### Rights:

- ► Students can access their records and request amendments if believe to be inaccurate or misleading
- Consent is required to release information

### **Compliance:**

- Institutions must have written permission to release any information from a student's education record
- Must provide annual notification of rights

## What constitutes a student record?

#### STUDENT RECORD

- Grades and Transcripts
- Class Schedule(s)
- ✓ Disciplinary Records
- ✓ Financial Information
- Contact Information\*
- ✓ Health Records\*

#### **EXCLUDED**

- X Personal/Individual Notes
- ✓ X Law Enforcement Records
  - X Medical Records
  - X Employment Records\*

\*Source: https://www.archives.gov/cui/registry/category-detail/student-records

## Health Insurance Portability and Accountability Act (HIPAA)

#### PURPOSE & APPLICABILITY:

Protects the use and disclosure of protected health information (PHI). Applies to health plans, healthcare providers, healthcare clearinghouses (e.g., billing agencies) and business associates.

HIPAA contains both a Privacy Rule (governing the use of information) and a Security Rule (governing the protection of information)

### Rights:

- May not use or disclose PHI unrelated to treatment, payment, and healthcare operations or other circumstances allowed by the Privacy Rule
- May disclose if authorized or directly requested by the individual
- Must disclose to DHHS when undertaking a compliance investigation or review)

### **Compliance:**

- Application of "reasonable safeguards" to protect and prevent disclosure
- Documented policy
- Security Rule: maintain "reasonable and appropriate" administrative, technical, and physical safeguards for protecting e-PHI

## What constitutes PHI?

## PHI

- ► Patient identifiers (name, address, SSN, date of birth, etc.)
- ► Past, present or future physical or mental health condition
- ▶ Details of healthcare provided to an individual
- Past, present or future payment details for healthcare services

#### **EXCLUDED**

- Appointment inquiries
- Employment or education records subject to FERPA
- Data collected by wearable devices and health/fitness apps

## National Security Presidential Memorandum (NSPM) 33

#### **PURPOSE & APPLICABILITY:**

Requires a research security program and related training for any research organization receiving over \$50M per year in Federal research funding

## Research Security Program must cover:

- ► Foreign travel security
- ► Research security training
- Cybersecurity
- Export Controls

### Compliance:

- Institutions must self-certify they meet the requirements as part of registration in SAM.gov
- Must maintain a description of the research security program on a publicly available website
- Designated research security point of contact with publicly accessible means to contact that individual

## International and Domestic Privacy Laws

### INTERNATIONAL

#### 137 countries have national privacy laws<sup>1</sup>

- Examples include:
  - Global Data Protection Regulation (GDPR),
     European Union
  - Personal Information Protection Law (PIPL),
     China
  - General Data Protection Act (LGPD), Brazil
  - Information Technology Act 2000 and SPDI Rules, India

#### **DOMESTIC**

#### 19 states have passed some form of privacy law1:















Montana

lowa

Tennessee

Indiana

Delaware

New Jersey

New Hampshire

Kentucky

Nebraska

Maryland

Minnesota

Rhode Island

<sup>&</sup>lt;sup>1</sup>According to the International Association of Privacy Professionals

# Challenges in the Current Landscape





## Challenges in the Current Landscape



#### **VOLUME**

- Number of different rules to manage
- Huge amounts of data



#### **LOCATION**

- Decentralized computing environments
- Ability to accurately identify and categorize data



#### **GOVERNANCE**

- Policies and procedures
- Training and awareness



#### **ENVIRONMENT**

Rules and tools continue to change

# Department of Education CUI Rule





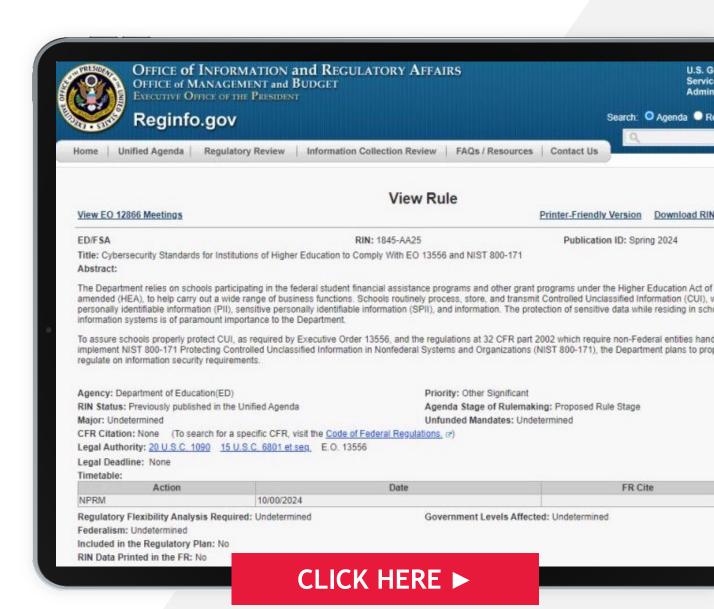
## New Department of Education Proposed Rule

DUE OUT IN FALL OF 2024

"The Department relies on schools participating in the federal student financial assistance programs and other grant programs under the Higher Education Act of 1965, as amended (HEA), to help carry out a wide range of business functions.

Schools routinely process, store, and transmit Controlled Unclassified Information (CUI), which includes personally identifiable information (PII), sensitive personally identifiable information (SPII), and information. The protection of sensitive data while residing in school information systems is of paramount importance to the Department.

To assure schools properly protect CUI, as required by Executive Order 13556, and the regulations at 32 CFR part 2002 which require non-Federal entities handling CUI to implement NIST 800-171 Protecting Controlled Unclassified Information in Nonfederal Systems and Organizations (NIST 800-171), the Department plans to propose to regulate on information security requirements."



## Background

- ▶ In November 2010, the President issued Executive Order 13556, Controlled Unclassified Information, 75 FR 68675 (November 4, 2010) (Order) to establish a program for managing Controlled Unclassified Information (CUI) to "establish an open and uniform program for managing [unclassified] information that requires safeguarding or dissemination controls."
- ▶ Prior to that time, more than 100 different markings for such information existed across the executive branch
- ► The National Archives and Records Administration (NARA) is the CUI Executive Agent (EA) responsible for developing policy and providing oversight for the CUI Program
- ► NARA has delegated this authority to the Director of the Information Security Oversight Office (ISOO)

## CUI and the Privacy Act

- Records containing personal details don't solely fall under the Privacy Act
- Such records may also be controlled under other categories and marked as CUI
- Deciding if certain personal information needs protection under the Privacy Act depends on the content of the information and the act's requirements
- ► Whether information is categorized or marked as CUI doesn't affect the decision to protect or release it under the Privacy Act





## What is CUI?

Controlled Unclassified Information (CUI) refers to information that requires safeguarding or dissemination controls pursuant to and consistent with laws, regulations, and government-wide policies.

- ► CUI is not classified, but it is still sensitive and warrants protection due to the potential impact of unauthorized disclosure
- It includes information that is related to national security, such as export control, critical infrastructure, or nuclear safeguarding information
- ► CUI is also applicable to information that involves privacy, such as personally identifiable information (PII), student records, or health information
- ► The goal of controlling CUI is to ensure such information is shared in a secure manner while maintaining compliance with applicable policies and legal requirements

https://www.governmentattic.org/54docs/EDdirCUI2019.pdf

## What is CUI?

32 CFR § 2002.4(h)

Controlled Unclassified Information (CUI) is information the Government creates or possesses, or that an entity creates or possesses for or on behalf of the Government, that a law, regulation, or Government-wide policy requires or permits an agency to handle using safeguarding or dissemination controls.

TOP PILIPAGE

#### UNITED STATES DEPARTMENT OF EDUCATION

#### OFFICE OF THE SECRETARY

FOIA Service Center

July 6, 2021

#### RE: FOIA Request No. 21-02016-F

This letter is a final response to your request for information pursuant to the Freedom of Information Act (FOIA), 5 U.S.C. § 552, dated June 28, 2021 and received in this office on June 28, 2021. Your request was forwarded to the Office of the Chief Information Officer (OCIO) to search for documents that may be responsive to your request.

You requested the following: A copy of the Department of Education CUI Policy document. CUI stands for Controlled Unclassified Information. This document was completed in late 2020 or early 2021.

Available for Public Access Link (PAL) download are 57 pages of fully releasable documents responsive to your request. The documents are as follows:

Controlled Unclassified Information Program.

You can access your PAL account at this link: https://foiaxpress.pal.ed.gov/app/PalLogin.aspx

Provisions of the FOIA allow us to recover the costs pertaining to your request. The Department has concluded that you fall within the category of Other. However, the Department has provided you with this information at no charge. The Department's release of this information at no cost does not constitute the grant of a fee waiver and does not infer or imply that you will be granted a fee waiver for future requests made under FOIA to the Department. Because we were able to locate and process these documents at minimal costs, they are provided to you at no cost.

You have the right to seek further assistance from the Department's FOIA Public Liaison, Robert Wehausen. The Department's FOIA Public Liaison can be reached by email at <a href="mailto:robert.wehausen@ed.gov">robert.wehausen@ed.gov</a>, by phone at 202-205-0733; by fax at 202-401-0920; or by mail at Office of the Executive Secretariat, U.S. Department of Education, 400 Maryland Ave., SW, 7C132, Washington, DC 20202-4500, Attn: FOIA Public Liaison.

## What would this rule require?

LESSONS FROM THE DOD CUI RULE

#### **Defines CUI**

Information the Government creates or possesses, or that an entity creates or possesses for or on behalf of the Government, that a law, regulation, or Government-wide policy requires or permits an agency to handle using safeguarding or dissemination controls.

NARA Archives: Classification for CUI Categories

**CLICK HERE** ▶

FedRAMP-Moderate Equivalent Cloud Solutions

Provide "Adequate Security"
NIST SP 800-171 Rev 2

System Security Plan (SSP) requirements to be implemented

Plan of Action and Milestones (POA&M) requirements not yet implemented

Create Incident Response Program

Report Cyber Incidents

Report Malicious SW Facilitate
Damage Assessment

## **CUI Category: Student Records**

#### STUDENT RECORDS

As per 20 USC 1232g, the Family Educational Rights and Privacy Act of 1974, an education record which is comprised of those records which are directly related to a student.

Safeguarding and/or Basic or **Banner Marking** Marking: **Dissemination Authority** Specified CUI//STUD Alternative 20 USC 1232g(a)(1)(C) CUI Basic **Banner Marking** 25 CFR 43.14 A for Basic Basic CUI **Authorities:** 25 CFR 43.22 A Specified CUI//SP-STUD 34 CFR 99.30(a) Basic CUI 34 CFR 99.31(a)(6)(ii) Basic CUI https://www.archives.gov/cui/registry/category-34 CFR 99.33(a)(1) Basic CUI

STUD

Category

Category

Description:

CUI Category: Student Records

Banner Marking for Basic Authorities: CUI

related to a student.

Banner Marking for Specified Authorities: CUI//SP-STUD

As per 20 USC 1232g, the Family Educational Rights and Privacy Act of 1974,

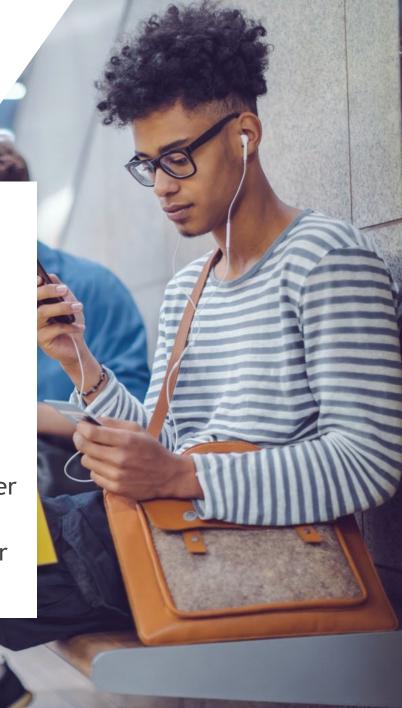
an education record which is comprised of those records which are directly

detail/student-records

#### **CUI EXAMPLES**

## **Student Information**

- ▶ Personally identifiable information (PII), such as student names, social security numbers, and dates of birth
- ► Educational records, including grades, test scores, and transcripts
- ► Health information, such as immunization records and details of disabilities or accommodations
- Financial information, like tuition payments, financial aid details, and loan data
- ▶ Disciplinary records and any associated notes or documentation
- ► Information relating to a student's eligibility for veteran benefits or other specialized programs
- Online identifiers and account details used within educational systems or platforms





## Safeguarding

- Safeguarding aims to prevent unauthorized individuals from accessing CUI (Controlled Unclassified Information)
- If not stored in Federal information systems, CUI must be stored in locked places such as offices, drawers, and file cabinets
- Extra caution is needed in private offices cleaned or maintained after hours
  - Secure CUI in locked desks or file cabinets
- ► If you work with specified CUI categories like Sensitive Security Information, follow both the outlined safeguarding standards in relevant laws, regulations, and policies as well as this directive
- ▶ Do not expose CUI to others who don't have lawful government purpose to see it
- ▶ Use a standard form (SF 901) cover sheet to protect CUI from casual viewing
- Secure CUI in a locked area when leaving the vicinity

https://www.governmentattic.org/54docs/EDdirCUI2019.pdf

# Scoping the Environment





## Microsoft 365 Government (DoD)

	Microsoft 365 "Commercial"	Microsoft 365 Government (GCC)	Microsoft 365 Government (GCC High)	Microsoft 365 Government (DoD)
Customer Eligibility	Any customer	Federal, SLG, Tribes, Eligible Contractors (DIB, FFRDC, UARC)	Federal, Eligible Contractors (DIB, FFRDC, UARC)	DoD only
Region / Geo Locations	US & OCONUS	CONUS Only	CONUS Only	CONUS Only
FedRAMP	No	Moderate ATO & High <sup>1</sup>	Moderate <sup>1</sup> & High <sup>1</sup> equivalency	
DFARS 252.204-7012	No	Yes	Yes	Yes
FCI + CMMC L1	Yes^	Yes	Yes	Yes
CUI / CDI + CMMC L2-3	No	Yes^^	Yes	Yes
ITAR / EAR / NOFORN	No	No	Yes	Yes
DoD CC SRG Level	No	IL2 PA	IL4 <sup>2</sup>	IL5 PA
NIST SP 800-53 / 171 <sup>3</sup>	Yes <sup>4</sup>	Yes	Yes	Yes
CJIS Agreement	No	State	Federal	No
NERC / FERC	No	Yes^^	Yes	Yes
Customer Support	Worldwide / Commercial Personnel		US-Based / Restricted Personnel	
Directory / Network	Azure Public "Commercial"		Azure Government	
Equivalency, 3PAO SAR for High Impact Level; Supports accreditation at noted impact level  Equivalency, PA issued for DoD only Organizational Defined Values (ODV's) will vary			US Sovereign Cloud	

<sup>&</sup>lt;sup>3</sup> Organizational Defined Values (ODV's) will vary

https://techcommunity.microsoft.com/t5/public-sector-blog/understanding-compliance-between-commercial-government-dod-amp/ba-p/4225436



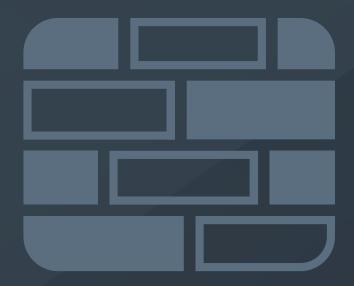
Lessons learned from the DoD: Not all platforms are compliant with CUI.

<sup>&</sup>lt;sup>4</sup>Insufficient to demonstrate equivalency IAW DoD Memo dated 21 Dec 2023

A M365 Commercial Cloud is not intended for Government requirements

<sup>^^</sup> CUI Specified (e.g., ITAR, Nuclear, etc.) not suitable; requires US Sovereignty

# Safeguarding, Destruction & Decontrol



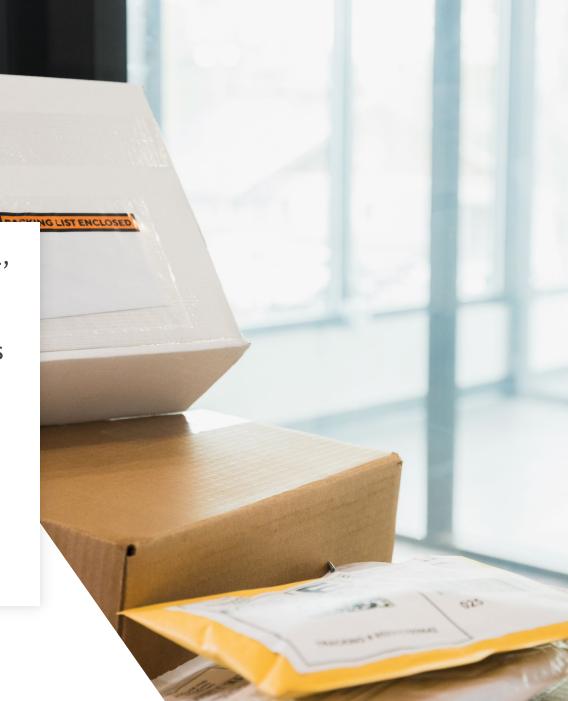


## **CUI Transmission**



PRIORITY MAIL

- ► CUI may be transmitted electronically (e.g., data, website, or e-mail), via secure communications systems or systems (using PKI, SSL, TLS)
- Avoid wireless telephone transmission of CUI when other options are available
- ► CUI transmission via facsimile machine is permitted; however, the sender is responsible for determining whether appropriate protection will be available at the receiving location before transmission



## Physical & Logical Safeguarding

#### **PHYSICAL**

- ► All CUI information will be protected in accordance with the requirements under the Basic level of safeguard and dissemination.
- ▶ During working hours, take steps to minimize the risk of access by unauthorized personnel, such as not reading, discussing, or leaving CUI unattended where unauthorized personnel are present. The use of CUI coversheets, as mentioned earlier, is optional.
- ▶ After working hours, store Information in locked desks, file cabinets, bookcases, locked rooms, or similarly secured areas.

#### LOGICAL

- ▶ Data must be encrypted when:
  - Data At Rest
  - Data In Use
  - Data In Transit
- ► Includes types:
  - FIPS 140-2, 140-3
  - VPN/IPsec
  - Encryption Keys
  - PKI/Certificates

## **Destruction of CUI**

#### **CUI MAY BE DESTROYED:**

- 1. When the information is no longer needed; and
- 2. When records disposition schedules published or approved by NARA and other applicable laws, regulations, or Government-wide policies no longer require retention

- Destruction method must make CUI unreadable, indecipherable, and irrecoverable
- CUI may not be placed in office trash bins or recycling containers

Two approved methods for destruction of CUI:

**BONUS METHOD:** 

Using any destruction techniques approved for classified national security information

1 Cross-cut shredding that produces 1 1/2" x 3/8" particles (or smaller)

2 Pulverizing

3 Incineration

## **Decontrol**



- When protection is no longer needed, information should be removed from under the CUI program ASAP
- CUI decontrol can happen automatically under certain conditions or through a decision by the designator
- Conditions for automatic decontrol include:
  - a) No longer needing control by law,
  - b) A decision to disclose to the public,
  - c) Disclosure under an access statute, or
  - d) When a specific event or date occurs
- ► A designator can also decide to decontrol CUI in response to a request or in conjunction with a declassification action
- ► Each agency can set its own rules about who can decontrol CUI, as long as they are consistent with law and policy

# Self-Inspection Program and Marking



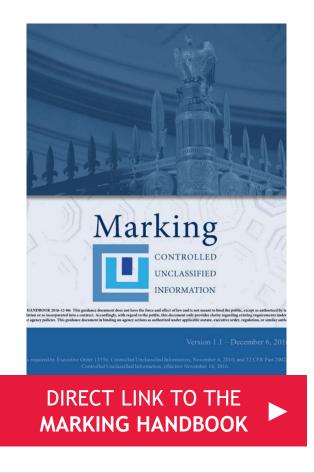


## **CUI Self-Inspection Program**

- ► The CUI Self-Inspection Program will be implemented by ED and are required to be carried carry out **annually**
- ► The purpose of these self-inspections is to evaluate program effectiveness, monitor compliance level, and track the progress of CUI implementation
- ► The CUI Program Manager will provide formats for documenting selfinspections, recording findings, and advice for addressing deficiencies and implementing remedial actions
- ▶ The results of these reviews must be reported to the ED CUI Program Manager
- ► The self-inspections will also extend to contractor companies under the offices' supervision
- ► The overall results from department-wide self-inspections will be used to further refine and improve the CUI Self-Inspection Program



Markings
Handbook and
Other Resources



The CUI Markings Handbook is available on the CUI Executive Agent website along with additional resources, such as **CUI** Coversheet (SF 901), link to how to purchase Media Labels (SF 902 and SF 903) from GSA, and **Destruction Equipment Labels.** 

## CUI

#### ATTENTION

Use this space to indicate categories, limited dissemination controls, special instructions, points of contact, etc., if needed.

#### **ATTENTION**

All individuals handling this information are required to protect it from unauthorized disclosure.

Handling, storage, reproduction, and disposition of the attached document(s) must be in accordance with 32 CFR Part 2002 and applicable agency policy.

Access to and dissemination of Controlled Unclassified Information shall be allowed as necessary and permissible to any individual(s), organization(s), or grouping(s) of users, provided such access or dissemination is consistent with or in furtherance of a Lawful Government Purpose and in a manner consistent with applicable law, regulations, and Government-wide policies.

Standard Form W1 (11-19) Proscribed by GSA/ISOO (32 CER 2002



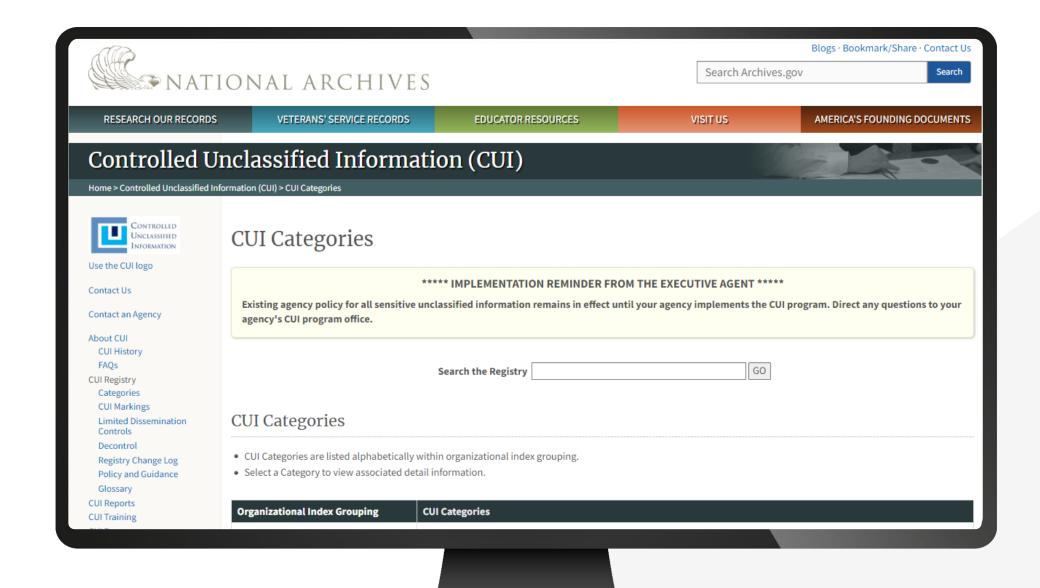
This medium is CUI U.S. Government Property

This medium is

CUI

U.S. Government Property

Protect it from unauthorized disclosure in compliance with applicable executive orders, statutes, and regulations.



## Questions?







CONTACT US ▶

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