



2025 Healthcare CFO Outlook Survey

Top Priorities for Healthcare CFOs in 2025

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Welcome



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With You Today



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Learning Objectives



Examine the overall results of the survey and what healthcare organizations can expect to see in 2025



Discuss how healthcare CFOs plan to address their top threats and opportunities in the year ahead



Describe timely regulatory and compliance updates affecting the healthcare industry



Our Agenda Today

1 Financial Performance Proves Resilience

2 Balancing AI Opportunities and Risks

3 All Paths Lead to Growth

4 Regulatory Updates



Financial Performance Proves Resilience



80%

of healthcare CFOs expect their access to borrowing opportunities to **increase** in 2025



11%

of healthcare organizations violated their bond and loan covenants in 2024, **down from 52%** in 2023



59%

of healthcare organizations have 61-100 days cash on hand, **up from 25%** who said the same last year

- ▶ Returning patient volumes and successful cost management offered a boost to healthcare financial performance last year
- ▶ There's still room for improvement – just 43% of healthcare CFOs reported their profitability increased in 2024, although 84% saw revenue increases
- ▶ Healthcare CFOs are focused on building on their momentum to improve their economic resilience

Balancing AI Opportunities and Risks



Healthcare AI adoption is in full swing, with providers increasingly using AI in patient care



However, many providers are approaching AI initiatives without formal strategies or governance structures in place, which could increase their risk profiles



As cyber attacks increase in volume and sophistication, CFOs are investing to improve their security positioning

92%

of healthcare CFOs expect their access to borrowing opportunities to **increase** in 2025

28%

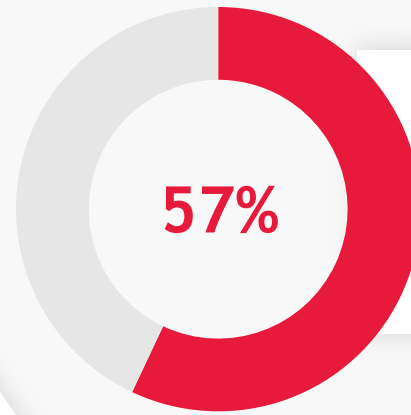
of healthcare organizations have formalized or are in the process of formalizing a policy and/or developing AI governance for generative AI usage

45%

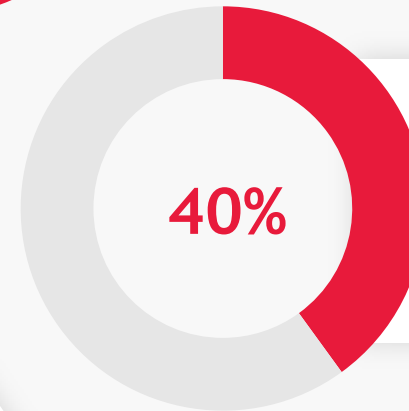
of healthcare CFOs will **increase** spending in cybersecurity this year

All Paths Lead to Growth

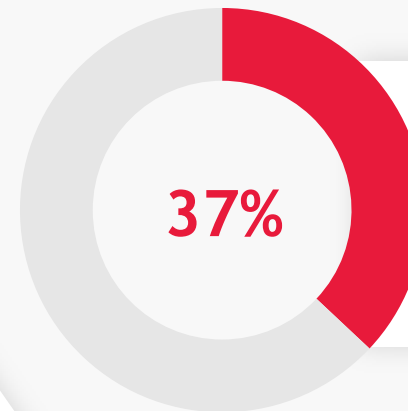
- ▶ Strategic transactions like mergers, acquisitions, carve-outs, and joint ventures are back on the agenda as the dealmaking window reopens
- ▶ Providers are prioritizing site-of-care transitions this year, increasing investments in home care, lifestyle/longevity centers, and virtual/telehealth
- ▶ To support the return of patient volumes and growing services, healthcare organizations are increasing their physical footprint through facility expansions and workforce growth



of healthcare CFOs plan to pursue a **transaction** or **partnership** in 2025



of healthcare organizations will deploy a **site-of-care transition strategy**



of healthcare organizations plan to **increase** headcount, up **25% in 2024**

Regulatory Updates



"Make America Healthy Again" Commission



Project 25 and Healthcare



Federal Government Layoffs and Impact on Healthcare



Skilled Nursing Facilities, Telehealth, and Other Issues



State Developments in Healthcare

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Healthcare's Digital Transformation: The Next Frontier

Tuesday, April 1, 2025, 1:00 PM ET



Navigating Cybersecurity, Data Privacy, & Risk Mitigation in Healthcare

Tuesday, June 3, 2025, 1:00 PM ET



Optimizing Healthcare Infrastructure & Technology Value Realization

Tuesday, August 5, 2025, 1:00 PM ET



Innovating Revenue Cycle Management with Intelligent Automation

Tuesday, September 30, 2025, 1:00 PM ET



AI Intelligence & Future State in the Healthcare Industry

Tuesday, December 9, 2025, 1:00 PM ET



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